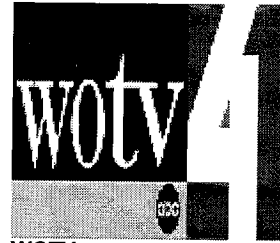


**ORDER****WOTV**

**Orders**  
**Order / Rev:** 218187  
**Alt Order #:**  
**Product Desc:** 12-HCC-955  
**Estimate:** 12-HCC-955  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** REG

**Primary AE:** WOTV Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Committee to Elect Jase Bolger  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	44	\$6,775.00	\$5,758.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	44	\$6,775.00	\$5,758.75	0.00
<b>Totals</b>	<b>44</b>	<b>\$6,775.00</b>	<b>\$5,758.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/30/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$75.00		0.00			
N 2	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 3	WOTV	10/30/12	11/02/12	GMA Good Morning America	CM	7-9a	-TWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$100.00		0.00			
N 4	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 5	WOTV	10/30/12	11/02/12	M-F 10-11a Wendy Williams	CM	10-11a	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$75.00		0.00			
N 6	WOTV	10/30/12	11/02/12	The View The View	CM	11a-12p	-TWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$200.00		0.00			

Order / Rev: 218187  
 Alt Order #:  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Committee to Elect Jase Bolger  
 Product Desc: 12-HCC-955  
 Estimate: 12-HCC-955

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOTV	11/05/12	11/05/12	The View The View	CM	11a-12p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N 8	WOTV	10/30/12	11/02/12	General Hospital General Hospital	CM	General Hospital	-TWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$150.00		0.00			
N 9	WOTV	11/05/12	11/05/12	General Hospital General Hospital	CM	General Hospital	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$150.00		0.00			
N 10	WOTV	10/30/12	11/02/12	M-F 4-5p The Doctors	CM	4-5p	-TWTF--	:30	3	\$75.00	P3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$75.00		0.00			
N 11	WOTV	11/05/12	11/05/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 12	WOTV	10/30/12	11/02/12	M-F 5-6p Dr Oz	CM	5-6p	-TWTF--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$175.00		0.00			
N 13	WOTV	11/05/12	11/05/12	M-F 5-6p Dr Oz	CM	5-6p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$175.00		0.00			
N 14	WOTV	10/30/12	11/02/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	-TWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$150.00		0.00			
N 15	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$150.00		0.00			
N 16	WOTV	10/30/12	11/02/12	M-F 7-8p Rules of Engagement	CM	7-8p	-TWTF--	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$250.00		0.00			
N 17	WOTV	11/05/12	11/05/12	M-F 7-8p Rules of Engagement	CM	7-8p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$250.00		0.00			
N 18	WOTV	10/30/12	11/02/12	M-F 11-1135p Extra	CM	11-1135p	-TWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$100.00		0.00			
N 19	WOTV	11/05/12	11/05/12	M-F 11-1135p Extra	CM	11-1135p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 20	WOTV	11/03/12	11/03/12	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$100.00		0.00			
N 21	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/12	11/04/12	-----S					1	\$100.00		0.00			

Order / Rev: 218187  
 Alt Order #:  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Committee to Elect Jase Bolger  
 Product Desc: 12-HCC-955  
 Estimate: 12-HCC-955

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00					
N22	WOTV	11/04/12	11/04/12	ABC This Week ABC This Week	CM	858-10a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$150.00		0.00					
N23	WOTV	11/04/12	11/04/12	Sun 11p-12am Sun 11-12a	CM	11p-12a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$100.00		0.00					
N24	WOTV	10/30/12	10/30/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	-T-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-T-----		1		\$1,000.00		0.00					
Totals														44	\$6,775.00